

Broker Sales/ Liaison Executive

Reports to: Chris Warren

This role will be primarily office based and will involve developing telephone based relationships with prospective and existing IFA/Discretionary clients.

Responsibilities:

- Answering technical queries from investors as well as IFA/Discretionary clients, on the Premier Fund range
- To achieve a targeted number of pro active calls to IFA clients, promoting the Equity, Structured Product, Bond, Multi Asset and Fund of Funds products distributed by Premier, as directed
- To exhibit strong technical knowledge of relevant Premier products
- To actively support the sales team of Premier helping to increase asset retention and to assist with the sales effort

Competencies

The successful candidate will need to exhibit the following skills.

- Strong telephone manner and communication skills
- Relationship development and relationship management skills
- Familiarity with the Asset Management Market
- Good knowledge of investment product structures e.g. OEICS/Unit Trusts/ISAs etc
- Awareness and interest in financial markets

My direct line is 01483 400466 if you need any further information.